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Welcome to DAMA Indiana News!

Welcome to the winter issue of the DAMA Indiana newsletter. We are looking forward to the holidays and our next chapter meeting!

The next meeting will be **Thursday, January 23, 2020**. Be sure to save the date!

As you have seen during 2019, we are transitioning to a new way of sharing content via our new web site. Look for changes to the newsletter format and content delivery in 2020.

From the President's Pen...

By Gene Boomer

Hello Folks,

Hope all is well in your 'data' world.

I am composing this article while in D.C. attending the Data Governance Vision conference and hanging out with a lot of Data Governance geeks! Looks like a good turnout for the conference with many great sessions to attend.

Here are some main items I've picked up from the conference:

- More organizations are taking Data Governance seriously. Those that had no DG practice are planning or starting their first real efforts. Those that have a DG practice in place are now taking it seriously.
- Data Governance is moving beyond just having some governance policies, focusing on data quality, or managing the business glossary. DG programs are also taking on data catalog efforts and actively collaborating with other business areas such as Information Security, Privacy, and Compliance. Given the increasing regulatory privacy demands (GDPR, CCPA), it makes sense to manage risk for organizations.

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President's Pen, cont.

- Ethics is becoming much more of a focus within the governance realm. We need to understand the impact of the types of data being collected and the use of insights produced. Gartner denoted in their 2020 Planning Guide for Data Management a new branch of governance called Analytics Governance. This new 'branch' will become prevalent to oversee items like analytic models and ML algorithms to gauge the ethical impact of generated outcomes to individuals.
- No-code/Low-code development platforms introduce a new hindrance to Data Governance because of their inability to obtain provenance/lineage of data attributes from within those platforms.
- The job market is hot for data people -- the best I've ever seen in my career. Many organizations have multiple openings they are trying to fill and hiring managers at the conference were trolling for resources.
- The Dark Web is a scary place and a lot of organizations do not realize how their data (customer, product, marketing, IP) is being captured on the Dark Web.
- The continuing topic of 'Data as an asset' is finally getting traction from a financial perspective. Some organizations are now denoting 'notional' financial metrics on their data assets. And there was a friendly reminder from the closing keynote by John Ladley that data folks should have an understanding of GAAP.

I got yet another t-shirt (that I don't need) from a vendor and picked up some more pens (which I am ashamed to say I collect). I also got a signed copy of Anthony Algmin's new book, Data Leadership, and was pleasantly surprised to see that he listed me in the acknowledgements section of Data Management thought-leaders who provided support and guidance to his new book. Thanks Anthony!

Overall the conference has been good. This was the inaugural DG Vision conference and Dataversity announced that the conference will return next year again in D.C in December 2020.

Well, that's it for now. Hope to see you at the January chapter meeting.

Here's wishing you and your families Happy Holidays and a Merry Christmas!

- *Gene*



Reminders:



Be sure to check out the NEW DAMA Indiana website, including the new online registration for meetings! Please note that you must opt in to communications.

DAMA Indiana
About Us - News - Membership - MyDamaIndy -

Indiana's premier data management community...

providing a non-profit, vendor-independent association where data professionals can go for help and assistance.

Body of Knowledge

Reliable Data Management Practices

DAMA Indiana is dedicated to advancing the concepts and practices of information and data management by supporting members and their organizations to address their information and data management needs.

CDMP Certification

Establish and Enhance Your Career

A Certified Data Management Professional (CDMP) credential is awarded to those who qualify based on criteria including education, experience and test-based examination of professional level knowledge.

Professional Network

Collaborate & Find Innovative Solutions

Join our quarterly meetings with industry experts, business partners and peers. It's the perfect platform to meet people face-to-face in your field, exchange details and chat about how you might work together in the future.

DAMA Indiana Individual and Corporate Fees:

Just a reminder that fees are now paid on a rolling basis, depending on the starting date of the membership.

Please contact our VP Finance with any questions.

Your prompt payment is appreciated!

Save the Date - January Chapter Meeting

Join us on **Thursday, January 23rd, 2020** for an informative day you won't want to miss. The January meeting will be held at a new location - the new Corporate office of KAR / ADESA.

KAR Auction Services has graciously agreed to host this meeting at their new Corporate office location. The address is **11299 ILLINOIS ST CARMEL, IN 46032-8887**. (labeled ADESA on the map below)

Meeting information is available on the DAMA Indiana Events page: <https://damaindiana.org/upcoming-events>

Please register via the website events page. We will no longer be handling registrations via e-mail. Be sure to log in to the site before attempting to register.



Professional Development Opportunities

DAMA Indiana Winter 2020 Meeting [More Info](#)

Thu, January 23, 2020, 9:00 am - 3:00 pm



Payment

Paid members of DAMA Indiana are admitted to events at no cost. Non-member cost is \$25. If you are interested in becoming a member of DAMA Indiana, we will have membership forms available at the event. Corporate Membership is \$195 annually. Individual Membership is \$75 annually. Students are admitted free.

If you are attending an event please register by clicking the "Register Now" button above. Your registration insures appropriate head count for meals and snacks. Thank you.

Check out the DAMA Indiana Events page for upcoming events. <https://damaindiana.org/upcoming-events>



Check out <http://tdwi.org> for conferences

DAMA Chicago

DAMA Chicago holds six bi-monthly meetings and other events. Their web site is: <http://www.damachicago.org/>

Southwest Ohio Chapter of DAMA

Check out their web page at:
<https://swoc-dama.wildapricot.org/>

Central Ohio DAMA

The central Ohio chapter page:
<https://buckeyedama.org/>

Here are other area events that may be of interest to data professionals:

IndyPASS (Professional Association for SqlServer)

Events are updated on their web site.
Their main web site: <http://indypass.org/>

INOUG (Indiana Oracle Users Group)
Check inoug.org for more information.

Reminder: Attending conferences and professional meeting counts towards CBIP and CDMP recertification credits. Be sure to record these in your log!

Contacts

Have a question or need to contact a board member? Below are the names and e-mail addresses of board members

2020 DAMA Indiana Board

President: Gene Boomer

President@damaindiana.org

VP Administration: Diane Michael

VPAdministration@damaindiana.org

VP Communications: Christi Denney

newsletter@damaindiana.org

VP Finance: Mitesh Doshi

VPFinance@damaindiana.org

VP Online Content: Adam Obara

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VP Programs: Bonnie Mathew

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VP Education: Deron Hook

VPEducation@damaindiana.org



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E-mail newsletter@damaindiana.org