Web site address www.DAMAIndiana.org **Facebook** DAMA Indiana
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Welcome to DAMA Indiana News!

Welcome to the winter issue of the DAMA Indiana newsletter. We are looking forward to the upcoming chapter meeting in January! In this issue, Chapter President Gene Boomer talks transitions and holiday fun, and we provide information on the January chapter meeting.

Do you have a question for the board or fellow members? Are you wondering about future events? Have an idea for a newsletter article? The top of the newsletter contains the web site and social media contact information for the chapter. We would love to hear from you!

From the President's Pen…

By Gene Boomer

Hello Folks,

Hope all is well with you and yours as we head into the Holiday Season.

As for me, for those of you who may not know, I recently changed jobs and am adjusting to new FNAs (Faces, Names, and Acronyms.) Of course, there are plenty of "opportunities" that abound, especially when it comes to data. The most striking thing is how similar the data issues are across the different organizations for which I have had the pleasure to work, my new organization included.

I was recently in a meeting with our CEO and other leaders, discussing various data-related items, where the realization – the same realization that may be prevalent in your organization - was that a lot of these issues came down to semantics. What we call "things" and how we describe "things" can have the greatest impact to our organizations. This is why Data Governance is a critical aspect of Data Management (there is a reason DG is at the center of the DM-BOK wheel!). So, here's hoping that semantics do not throw you or your organization for a linguistics loop in the coming year!

President's Pen, cont.

And speaking of semantics, I would like to leave you with a list of some festive songs I am sure you will enjoy this Holiday season:

- The quadruped with the vermillion proboscis.
- Exuberation to this orb.
- Listen, the winged heavenly messengers are proclaiming tunefully.
- Present me naught but dual incisors for this festive yuletide.
- Do you perceive the same longitudinal pressure which stimulates my auditory sense organs?
- Our fervent hope is that you thoroughly enjoy your yuletide season.

...and one of my personal favorites:

Vehicular homicide was committed on Dad's mom by a precipitous darling.

Hope everyone has a safe and wonderful Holiday season, Merry Christmas, and Happy New Year!

- Gene

Data-Centric Development Life Cycle

In today's digital age, data is the potential powerhouse of every business. That's why First San Francisco Partners created the Data-Centric Development Life Cycle (DCLC), a proprietary project development methodology that leverages the shift from process to information — and addresses the unique needs of data-centric development projects such as Data Lake, Big Data, BI/Analytics, Master Data Management (MDM) and Data Warehouse.

Source: https://www.firstsanfranciscopartners.com/data-centric-development-life-cycle/

Thank you to all reviewers for your great feedback. The Public Review period has now closed. Please watch this space for details of pre-ordering DAMA-DMBOK2 is being published on 30th June 2017

Save the Date – January 2018 Chapter Meeting

Join us on **Thursday, January 18th** for an informative day you won't want to miss! More information, including a final agenda, will be sent by e-mail.

Michael Covert (Analytics Inside) is returning for an industry update on Big Data and "The Rise of Machine Learning." **Bill Stallings** will be presenting on "Data Modeling versus Data Standards, Two Unfriendly Concepts." We will also have door prizes!

ADESA has graciously agreed to host this meeting. The address is **13085 Hamilton Crossing Blvd, Carmel, IN 46032**. Parking is available in the main lot on the east side of the building, as highlighted in yellow on the map. There is also an extended lot beside that one. Please enter the building at the main entrance on the east side. An escort will be provided to the conference rooms.

Meeting information will be available on our website: www.damaindiana.org

Please register by sending an e-mail to info@damaindiana.org. We hope to see you there!

Professional Development Opportunities

http://dama.org

 Check out http://tdwi.org for conferences

DAMA Chicago

DAMA Chicago holds six bi-monthly meetings and other events. Their web site is: http://www.damachicago.org/

Here are other area events that may be of interest to data professionals:

IndyPASS (Professional Association for SqlServer)

Events are updated on their web site.

Their main web site: http://indypass.org/

INOUG (Indiana Oracle Users Group)
Check inoug.org for more information.

Southwest Ohio Chapter of DAMA

Check out their web page at:

https://swoc-dama.wildapricot.org/

Central Ohio DAMA

The central Ohio chapter page:

https://buckeyedama.org/

Reminder: Attending conferences and professional meeting counts towards CBIP and CDMP recertification credits. Be sure to record these in your log!

Contacts

Have a question or need to contact a board member? Below are the names and e-mail addresses of board members

DAMA Indiana Board

President: Gene Boomer
President@damaindiana.org

VP Administration: Diane Michael
VPAdministration@damaindiana.org

VP Communications: Christi Denney
newsletter@damaindiana.org

VP Finance: Jeff Hubbard
VPFinance@damaindiana.org

VP Online Content: Margot Dahl
VPOnlineContent@damaindiana.org

VP Programs: Michael Irick
VPPrograms@damaindiana.org

Found a great educational site?

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E-mail newsletter@damaindiana.org