



Web site address [www.DAMAIndiana.org](http://www.DAMAIndiana.org)

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## Welcome to DAMA Indiana News!

Hi everyone!

I know it's been a while since you have heard from me. I think the pandemic has impacted all our lives in various ways, including our ability to plan events, share news, and meet as a chapter.

We have good news with regards to our October meeting. We will be able to meet virtually for the first time. The October meeting will include elections / chapter business, speakers, and a roundtable. We are looking forward to seeing you (if you are brave enough for video) or at least hearing your voices!

It's hard to believe that the newsletter is 10 years old. This also marks my 10<sup>th</sup> anniversary on the board. It's a bittersweet moment in that I will be stepping down from the VP Communications role this year and the 2020 newsletters will be my last. I have enjoyed this opportunity and getting to know all of you!

I wish you all the best!

- *Christi*

## From the President's Pen...

*By Gene Boomer*

Hello Everybody,

I hope all is well on your end. 2020 has been a peculiar year thus far, to say the least!

Many of you are working from home, and probably will the rest of the year. I have talked with some of you about what your typical day looks like now...you know, the constant conference calls and Webex meetings stretched back-to-back during the day, with only a break for lunch (if you're lucky.) Also, the concept of 'day' has changed - it is no longer bounded by a timeframe, like 8:00am - 4:00pm. When people say they will have something complete by the EOD, that can literally mean by midnight.

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One thing that I believe a lot of folks miss are the ‘water cooler’ conversations (maybe work related, maybe not) that you would normally have at the office. Humans are social beings and desire connectivity, which is hard to accomplish during the ‘11 Zoom meetings’ of the day.

Keep in mind that we will get past this pandemic and will get back to a form of normalcy. I believe there is a saying about times like this: The best way forward is through!

We (the DAMA Indiana board) have been meeting monthly (virtually of course) to discuss the continued impact of coronavirus on the chapter. We talked about having a meeting during the summer months and decided against that since Indiana was still not in full open status (was still at Stage 3.) We still plan to hold the fall meeting, but that will be driven by state health guidelines.

One thing that has been apparent during the coronavirus pandemic is the constant changing of information based on ‘data’ that were problematic towards prediction models and treatment protocols. Some resulted in misguided decisions (e.g. where to send COVID-19 positive people; effects of using ‘off label’ drugs for treatment.) Initially it was about flattening the curve to relief stress on hospitals, which it seems many states did do successfully. Later it became something more than that. The cynic in me believes it has become more political than health driven, especially regarding social distancing. Some states are still in lockdown mode while others, like Indiana, are in various stages of opening up, which is good to see.

Here is a link to an interesting article put together by two practitioners and experts in the data management field, John Ladley and Thomas Redman: <https://www.dataversity.net/data-management-has-failed-and-presented-us-an-historic-opportunity/>.

Their point is that Data Management has failed organizations and the pandemic gives us data ‘geeks’ a historic opportunity to help address DM issues in our organizations. Please review when you get a chance and feel free to let me know of your thoughts on the article. We, as data practitioners, should help lead the way!

I assume that the return to ‘normalcy’, whatever that looks like, will continue throughout the rest of the year. If you ever want to chat about how your organization is adapting or just want to talk about data items, please do reach out to me or any of our DAMA Indiana board members. We will try to help!

Remember, you are not alone out there... 😊

Hope everyone has a great autumn and please be careful out there!

- Gene



## Save the Date - October Chapter Meeting and 2021 Elections

Join us on **Thursday, October 22<sup>nd</sup>, 2020** for an informative afternoon you won't want to miss. The October meeting will be our first virtual event.

Please register via the DAMA Indiana Events page: <https://damaindiana.org/upcoming-events>. Registered attendees will receive Webex information a few days before the event.

Meeting Date: Thursday, October 22, 2020

Meeting Time: 1:00-4:00pm

Meeting Location: Webex (will be sent to registered attendees)

Agenda:

- Chapter business and elections for 2021 Board of Directors
- Speaker: Chris Miller, Data Governance
- Break
- Speaker: Gene Boomer, EDW Presentation
- Roundtable / Q&A

An important agenda item for the meeting is our 2021 Board of Director elections. **Please see the following page for an important announcement from our VP of Administration.**

## CDMP Training

*By Deron Hook, VP Education*

Interested in becoming certified as a Data Management Professional (CDMP)? There are currently 3 ways to prepare for the CDMP Associate Exam!

1. Comprehensive Training Provided by Dataversity: "DMBoK and CDMP Preparation Learning Plan" - \$1,599 (<https://training.dataversity.net/learning-paths/dmbok-and-cdmp-preparation-learning-plan>)
2. Standalone Practice Exam - \$40 ([cdmp.info/exams/](https://cdmp.info/exams/) -> then click "Book Now" under "Practice Exam")
3. Purchase the CDMP Exam and get the Practice Exam included for Free - \$311 ([cdmp.info/exams/](https://cdmp.info/exams/) -> then click "Book Now" under "Data Management Fundamentals")

For any questions or further information please contact Deron Hook at [vpeducation@damaindiana.org](mailto:vpeducation@damaindiana.org).

## 2021 DAMA Indiana Board of Directors Elections

*By Diane Michael, VP Administration*

The DAMA Indiana chapter will be conducting our annual elections on October 22nd, 2020, during our chapter meeting. We are seeking interested members to fill our 2021 Board of Directors positions. We encourage all current, active members who have an interest, to please have their names added to the slate for our annual election.

**\*\* Important Notes:**

- Only prior board members may submit for the President position.
- Each current office holder is willing to assist the newly elected office holder, if the newly elected officer desires assistance during a transitional period.

Board of Director positions are:

- President
- VP Administration
- VP Communications
- VP Finance
- VP Online Content
- VP Programs
- VP Education

At the October 22nd meeting, when we conduct the election, only current, active members may vote on the Annual Board of Directors election.

Votes may be received from:

- Current individual members
- 3 employees from a Corporate membership

If you are interested in knowing more about the responsibilities and/or duties of an office, please review the content within our Bylaws. A copy of this announcement is also available at

<https://damaindiana.org/news/announcements>.

Interested members must express interest in any of the positions directly to the VP Administration by sending an email to: [VPAdministration@DAMAIndiana.org](mailto:VPAdministration@DAMAIndiana.org) or submitting the form at <https://damaindiana.org/2020-dama-indiana-board-position> no later than September 30th, 2020.

## Professional Development Opportunities

**ENTERPRISE  
DATA WORLD<sup>®</sup>  
VIRTUAL**

Oct 20-21  
**2020**

Due to COVID-19, the annual EDW conference is now a 2-day, FREE virtual conference. For details and registration, see <https://edw2020virtual.dataversity.net/>.

Check out the DAMA Indiana Events page for upcoming events. <https://damaindiana.org/upcoming-events>



Check out <http://tdwi.org> for conferences

### **DAMA Chicago**

DAMA Chicago holds six bi-monthly meetings and other events. Their web site is: <http://www.damachicago.org/>

### **Southwest Ohio Chapter of DAMA**

Check out their web page at:  
<https://swoc-dama.wildapricot.org/>

### **Central Ohio DAMA**

The central Ohio chapter page:  
<https://buckeyedama.org/>

Here are other area events that may be of interest to data professionals:

### **IndyPASS (Professional Association for SqlServer)**

Events are updated on their web site.  
Their main web site: <http://indypass.org/>

### **INOUG (Indiana Oracle Users Group)**

Check [inoug.org](http://inoug.org) for more information.

**Reminder:** Attending conferences and professional meeting counts towards CBIP and CDMP recertification credits. Be sure to record these in your log!

## Contacts

Have a question or need to contact a board member? Below are the names and e-mail addresses of board members

### 2020 DAMA Indiana Board

President: Gene Boomer  
[President@damaindiana.org](mailto:President@damaindiana.org)

VP Administration: Diane Michael  
[VPAdministration@damaindiana.org](mailto:VPAdministration@damaindiana.org)

VP Communications: Christi Denney  
[newsletter@damaindiana.org](mailto:newsletter@damaindiana.org)

VP Finance: Mitesh Doshi  
[VPFinance@damaindiana.org](mailto:VPFinance@damaindiana.org)

VP Online Content: Adam Obara  
[VPOnlineContent@damaindiana.org](mailto:VPOnlineContent@damaindiana.org)

VP Programs: Bonnie Mathew  
[VPPrograms@damaindiana.org](mailto:VPPrograms@damaindiana.org)

VP Education: Deron Hook  
[VPEducation@damaindiana.org](mailto:VPEducation@damaindiana.org)



Found a great educational site?

Share it with us!

E-mail [newsletter@damaindiana.org](mailto:newsletter@damaindiana.org)