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Welcome to DAMA Indiana News!

Welcome to the autumn issue of the DAMA Indiana newsletter. We are looking forward to the upcoming chapter meeting! In this issue, Chapter President Gene Boomer explores data "fit" and we provide information on the October chapter meeting.

Do you have a question for the board or fellow members? Are you wondering about future events? Have an idea for a newsletter article? The top of the newsletter contains the web site and social media contact information for the chapter. We would love to hear from you!

From the President's Pen...



By Gene Boomer

Hello Folks.

I hope all is well as we head into fall. It has been a tough hurricane season and we would like to pass along our thoughts and prayers to those who have been suffering through the various storms this year. Has been great to see neighbor helping neighbor and all the assistance from across the country being provided to those affected!

For those who know Tom Redman, the 'Data Doc', you will recall the phrase that he often repeats -"Organizations are unfit for data." Well, there was an episode at my organization, which made me think of Dr. Redman's phrase.

There was a data request from one of our Business partner areas to provide some information covering a specific time frame. It was not an overly complex request, or so it was thought. The support team tried to fulfill the request through the "normal" approaches, but as the Business partners reviewed the data, they continued to find data anomalies. After a couple of rounds of unsuccessfully trying to produce the data, the request was escalated, and eventually sent to leadership folks in both IT and the Business.

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President's Pen, cont.

A cross-functional team was put together to help with the request and, after nearly three weeks, and with the involvement of numerous IT and Business folks, the request was "mostly" fulfilled (i.e., fulfilled enough, but not completely, to meet the Business needs.) Why was the data request so problematic? There appear to be a number of contributing factors (e.g., disparate source systems, source system understanding, semantic differences between sources, lack of tools to gather and profile data, skillset of resources, etc.) and there is going to be a RCA (Root Cause Analysis) review conducted to research what happened. The results of that RCA may determine, to a certain degree, that we are indeed "unfit for data." I hope that I will be able to post some of those results as a topic for a future newsletter.

Until next time, take care!

- Gene

P.S. Note that the latest release of the DAMA-DMBOK is now available...every data geek can make use of the DMBOK as it is a great reference and guide on Data Management!

Data-Centric Development Life Cycle

In today's digital age, data is the potential powerhouse of every business. That's why First San Francisco Partners created the Data-Centric Development Life Cycle (DCLC), a proprietary project development methodology that leverages the shift from process to information — and addresses the unique needs of data-centric development projects such as Data Lake, <u>Big Data</u>, BI/Analytics, <u>Master Data Management</u> (MDM) and Data Warehouse.

Source: https://www.firstsanfranciscopartners.com/data-centric-development-life-cycle/



DAMA Indiana Elections

At the October DAMA Indiana Meeting, we will be presenting the slate and voting on board member positions for 2018. Current members present during the October meeting are eligible to vote.

Please contact Diane Michael at vpadministration@damaindiana.org if you are interested in a board position or would like additional information.



Save the Date - October Chapter Meeting

Join us on **Thursday, October 19**th for an informative day you won't want to miss! Our featured speaker will be **David Marco, Founder and President of EWSolutions**, who will be presenting on World-Class Metadata Management: Full Life-Cycle Roadmap. In addition, **Joe Oates, Sr. Data Warehouse Architect at TimeXtender** will be presenting on Automation – The Key to Fast, Affordable Data Governance and Master Data Management. We will also be hearing from our sponsor, **Snowflake Computing**, and their customers at the **University of Notre Dame**. The October meeting also includes our 2018 Board elections. Continental Breakfast begins at 9:00am and we will wrap-up shortly after 3:00pm.

CNO Financial Group has graciously agreed to host this meeting. The address is <u>530 North College Drive</u>, <u>Building J, Carmel, IN 46032</u>. College Drive can be accessed from North Pennsylvania Street or East 116th Street. Park in any open, unreserved space in-front of the building. Below is a map to the CNO Financial Group's location.

Meeting information will be available on our website: www.damaindiana.org

Please register by sending an e-mail to info@damaindiana.org. We hope to see you there!



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Professional Development Opportunities



http://dama.org



Check out http://tdwi.org for conferences

DAMA Chicago

DAMA Chicago holds six bi-monthly meetings and other events. Their web site is: http://www.damachicago.org/

Here are other area events that may be of interest to data professionals:

IndyPASS (Professional Association for SqlServer)

Events are updated on their web site.

Their main web site: http://indypass.org/

INOUG (Indiana Oracle Users Group)

Check inoug.org for more information.

Southwest Ohio Chapter of DAMA

Check out their web page at:

https://swoc-dama.wildapricot.org/

Central Ohio DAMA

The central Ohio chapter page:

https://buckeyedama.org/

<u>Reminder</u>: Attending conferences and professional meeting counts towards CBIP and CDMP recertification credits. Be sure to record these in your log!

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Contacts

Have a question or need to contact a board member? Below are the names and e-mail addresses of board members

DAMA Indiana Board

President: Gene Boomer President@damaindiana.org

VP Administration: Diane Michael VPAdministration@damaindiana.org

VP Communications: Christi Denney newsletter@damaindiana.org

VP Finance: Jeff Hubbard VPFinance@damaindiana.org

VP Online Content: Margot Dahl VPOnlineContent@damaindiana.org

VP Programs: Michael Irick VPPrograms@damaindiana.org



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E-mail newsletter@damaindiana.org