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Welcome to DAMA Indiana News!

Welcome to the summer issue of the DAMA Indiana newsletter. We hope that this rain stops soon and we can enjoy some summer weather! In this issue, Sue gets to the heart of a critical enabler for business success - good data. The October meeting will be here before you know it, with another chapter meeting and elections. Both are included in this issue.

Do you have a question for the board or fellow members? Are you wondering about future events? Have an idea for a newsletter article? The top of the newsletter contains the web site and social media contact information for the chapter. In addition, the contact information for the Board is on the last page.

We would love to hear from you!

From the President's Pen...

By Sue Peoni



Happy summer, everyone! I'm sure someday soon it will stop raining!

I spent a week visiting vendors recently (Microsoft, Informatica, Salesforce). The discussion was mostly strategic/directional - not a trip designed to buy a specific product. We saw lots of interesting stuff (if only I had an unlimited budget!!), but again and again I kept coming back to the same thought: all of the latest and greatest tools won't save us from dealing with bad source data. We can find it easier, surface it faster, improve its visibility, but bad data is bad data and it has to be fixed!

With the massive amounts of data now available via what we call Big Data, some of our use cases can be addressed without perfect data - high volumes and the laws of statistics allow us to do good-enough analysis without fixing all of the defects. Unfortunately, that is still a small portion of the requests we receive; most of our business partners and customers expect a high level of accuracy in the analytics we produce.

Please see *President's Pen* on page 2

President's Pen cont.

Despite this demand for high-quality data, it amazes me how difficult it is to get a business case approved for fixing the problem at its source. Plenty of money for shiny new objects, but little available to fix the dents in the 30-year-old jalopy. At this point, I should probably just accept this as my fate -- I did choose a career in data management after all - but if someone has solved this issue and gotten their company to invest in getting the data right at the source, I would love to hear your methodology. All advice welcome!!

-- Sue

p.s. DAMA-Indiana elections will be held at the October meeting, as usual, and we are always interested in hearing from anyone who might want to get more involved than attending the occasional meeting. I, for one, am inching closer to retirement (again), so I would be happy to entertain interest in the President's chair!

Editor's Note: Board positions are profiled in this newsletter. Check them out and let us know if you are interested!

Save the Date!



The next DAMA Indiana meeting is scheduled for Thursday, October 15, 2015.

Look for an agenda and details in upcoming e-mail messages!



Want to get a look at how the new DAMA DMBOK2 is being shaped? You can get a copy of the new DAMA DMBOK2 Functional Framework.

Check out the DAMA International site <http://dama.org/i4a/pages/index.cfm?pageid=3733> for details!

The Elections are coming! The Elections are coming!

It is already time to start thinking about the slate for October elections!

Board positions are 1-year commitments, with annual elections at the Fall (typically October) meeting.

Our chapter by-laws guide the operation of the chapter and detail the board position responsibilities. An overview of the by-laws was in the [Q3 2011 issue](#). The board also welcomes volunteers who are interested in helping with meetings and the newsletter.

Below are some highlights of each Board member role.

President

The President is the chapter's liaison to DAMA-International. You have the opportunity to attend the President's Meeting with all of the chapter Presidents from around the world, if you happen to be attending the EDW conference. You may also participate in conference calls to share best practices. The President is also the keeper of the official paperwork for the chapter, and there are a couple of things that require annual updates. In addition, you write a column for the newsletter, and speak at the beginning of each meeting.

Vice-President Administration

The VP Administration answers questions regarding our different types of memberships. The VPA also maintains the master list of chapter members and works annually with our Treasurer on member dues. The VPA is responsible for ensuring that the annual election of chapter board members is held.

Vice-President Finance

The VP of Finance handles all financial matters for the chapter, including dues collection, payments, and tax forms.

Vice-President Programs

The Vice President of Programs is responsible for the content of chapter meetings. This includes setting up an agenda, securing speakers, and working with vendors to obtain sponsorship. This is obviously a crucial role within the organization.

Vice-President Communications

The VP Communications helps direct inquiries that people might have, such as: How do I become a member? How can I suggest a topic? The VPC also shares communications with nearby DAMA chapters, as well as DAMA Indiana members (including writing the newsletter) and maintains distribution lists. This position facilitates any chapter bylaw changes.

Vice-President Online Content

The VP of Online Content is responsible for the creation and maintenance of DAMA Indiana's website, www.damaindiana.org. This includes making changes to the website for upcoming meetings, sharing presentation files, and maintaining accounts with the web hosting and domain registration services. The VPOC also manages DAMA Indiana's social media presence on LinkedIn, Facebook, and Twitter.

If you have any questions, please contact a current board member (see contacts on the back page of the newsletter).

Save the Date - October Chapter Meeting

Join us on Thursday, October 15th for an informative day you won't want to miss! More information, including an agenda, will be available in the next newsletter.

Please note: The meeting location has changed!

CNO Financial Group has graciously agreed to host this meeting. The address is **530 North College Drive, Building J1H, Carmel, IN 46032**. College Drive can be accessed from North Pennsylvania Street or East 116th Street. Park in any open, unreserved space in-front of the building. Below is a map to the CNO Financial Group's location. Please note that the construction on US31 (Meridian Street) may impact your route. <http://us31hamiltoncounty.in.gov/>

Please register by sending an e-mail to info@damaindiana.org. We hope to see you there!



Professional Development Opportunities

Check out the DAMA International Events calendar for monthly lists of opportunities.
<http://www.dama.org/i4a/calendar/?pageid=3320&showTitle=1>

Upcoming Data Conferences

Data Modeling Zone (DMZ), October 5-7 in Chapel Hill, North Carolina
DAMA members receive a \$100 discount with code DAMA.

Check it out at: <http://datamodelingzone.com/>

data modeling zone



Check out <http://tdwi.org> for conferences.

DAMA Chicago

DAMA Chicago hosts six bi-monthly meetings and other events. Their web site is:
<http://www.damachicago.org/>.

Southwest Ohio Chapter of DAMA

Check out their web page at:

<http://www.swoc-dama.memberlodge.org/>

Central Ohio DAMA

The central Ohio chapter :

<http://buckeyedama.org/>

Around Town

Here are other area events that may be of interest to data professionals:

IndyPASS (Professional Association for SqlServer)

Events are updated on their web site.
Their main web site: <http://indypass.org/>

INOUG (Indiana Oracle Users Group)

Check inoug.org for more information.

Reminder

Attending conferences and professional meetings counts toward CBIP and CDMP recertification credits. Visit the ICCP site today: <http://www.iccp.org/cgi-bin/pdfom.php>

Contacts

Have a question or need to contact a board member?
Below are the names and e-mail addresses of board members.

DAMA Indiana Board

President: Sue Peoni

President@damaindiana.org

VP Administration: Robin Leslie

VPAdministration@damaindiana.org

VP Communications: Christi Denney

VPcommunications@damaindiana.org

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VP Finance: Gene Boomer

VPFinance@damaindiana.org

VP Online Content: Margot Dahl

VPOnlineContent@damaindiana.org

VP Programs: Michael Irick and Ravi
Chittaranjan

VPPrograms@damaindiana.org



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E-mail newsletter@damaindiana.org