**Web site address** www.DAMAIndiana.org   **Facebook**   DAMA Indiana
**LinkedIn Group**   DAMA Indiana   **Twitter**   @DAMAIndiana

# Welcome to DAMA Indiana News!

Welcome to the Spring issue of the DAMA Indiana newsletter. We are looking forward to the upcoming chapter meeting! Check out the great line up of speakers and find out logistics in this issue.

Do you have a question for the board or fellow members? Are you wondering about future events? Have an idea for a newsletter article? The top of the newsletter contains the web site and social media contact information for the chapter. In addition, the contact information for the Board is on the last page.

We would love to hear from you!

# From the President's Pen…

*By Sue Peoni*

## Reluctant Data Governance

Have you started up a Data Governance program lately? Or tried to convince your business partners that they needed to engage in maintaining the quality of the data they use every day? What kind of reaction did you get? Blank stares? A look over the shoulder, hoping you were speaking to someone else?

We've read the articles. We've been to class. Our common sense tells us that the best data governors are those who create and use the data every day. Despite all that, too often we get the reactions described above. Why?

**Reason 1** (the most obvious) – governing data is hard work. You have to think. Think about precise definitions, business processes, and information flows. And of course, hard work takes time and time is scarce to begin with.

*Editor, cont.*

**Reason 2** (the challenge) – to be a good governor of data, you must think outside the boundaries of your own business processes, often across the enterprise, and you (gasp!) must be willing to compromise!  Your data values might not win!

**Reason 3** (the saddest) – can't someone in IT do it?  We've been working on this for 30+ years now, but I actually had a potential data steward ask me that question very recently.  The reason was the same as always. They were used to having IT staff who knew their business processes as well as they did, and were perfectly comfortable that an IT analyst would do a good job.  Unfortunately, with job turnover and outsourcing, the days of having a business-knowledgeable IT person available to do this kind of work well are numbered.

Some days I feel like I'm on the search for the Holy Grail.  The business partners are so frustrated with the quality of their data that they are willing to lead the way to something much better.  I know these people exist because I have occasionally unearthed them in past lives. And when you do find them, Data Governance programs are a piece of cake.  So I keep looking……

In the meantime, I'm making do with Reluctant Data Governors.  You know them - people who can't find anyone else to take the job, whose boss has told them "someone has to do it".  It's not nearly as much fun, but it's a start.

Happy Hunting!

*- Sue*

Want to get a look at how the new DAMA DMBOK2 is being shaped?  You can get a copy of the new DAMA DMBOK2 Functional Framework.

Check out the DAMA International site http://dama.org/i4a/pages/index.cfm?pageid=3733 for details!

## Save the Date! 📅

The next DAMA Indiana meeting is scheduled for April 16, 2015.

Look for details in this newsletter and upcoming e-mail messages!
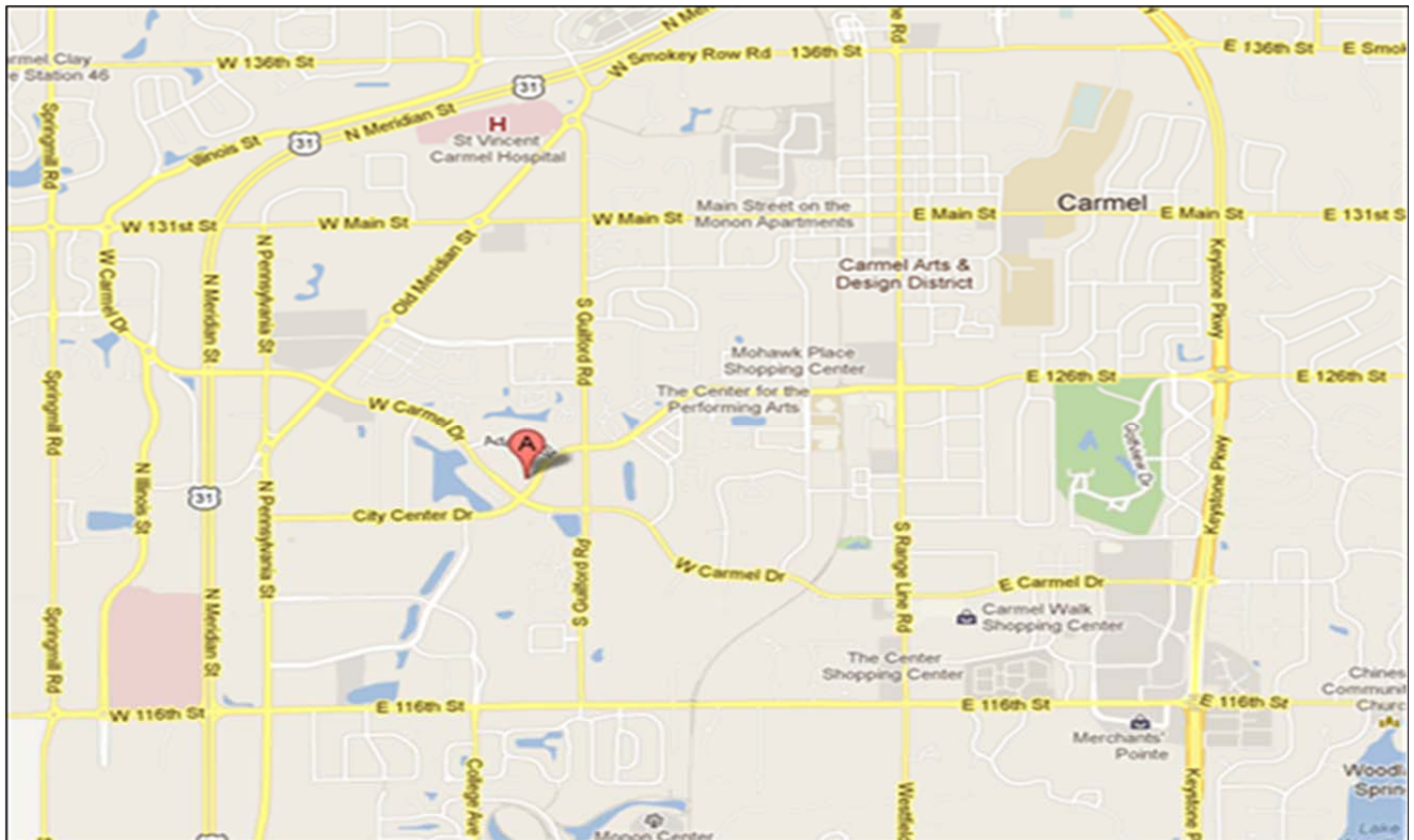
# April Chapter Meeting

Join us on **Thursday, April 16<sup>th</sup>** for an informative day you won't want to miss!

**Antonio Amorin** will be speaking on Data Clairvoyance, author and DAMA International officer **Cathy Nolan** will speaking on Personal Data Security, and our very own **Gene Boomer** will be speaking on Enterprise Data Sharing.   **TekSystems** will be sponsoring our lunch for the day.  We will also have door prizes!

**Please note:  The meeting location has changed!**

**MISO Energy** has graciously agreed to host this meeting. The address is <u>**720 City Center Drive, Carmel, IN 46032**</u>.  There are entrances from either City Center Drive or Adams Street and ample parking is available.  Please go to the main building entrance and let security know that you are there for the DAMA Indiana meeting.  You will be directed downstairs to the conference facility.  Below is a map to MISO Energy's location.

Please register by sending an e-mail to info@damaindiana.org. We hope to see you there!

## Professional Development Opportunities

Check out the DAMA International Events calendar for monthly lists of opportunities.
http://www.dama.org/i4a/calendar/?pageid=3320&showTitle=1

### Upcoming Data Conferences

EDW 2015 is just around the corner.  DAMA and group discounts are still available! (and yes, they can be combined) http://edw2015.dataversity.net/index.cfm. Also, check out the DGIQ conference in June. DAMA discounts and team discounts available!





 Check out http://tdwi.org for conferences.

### DAMA Chicago

DAMA Chicago hosts six bi-monthly meetings and other events.  Their web site is: http://www.damachicago.org/.

## Around Town

Here are other area events that may be of interest to data professionals:

**IndyPASS (Professional Association for SqlServer)**
Events are updated on their web site.
Their main web site: http://indypass.org/

**INOUG (Indiana Oracle Users Group)**
Check inoug.org for more information.

### Southwest Ohio Chapter of DAMA

Check out their web page at:

http://www.swoc-dama.memberlodge.org/

### Central Ohio DAMA

The central Ohio chapter :
http://buckeyedama.org/

## Reminder

Attending conferences and professional meetings counts toward CBIP and CDMP recertification credits. Visit the ICCP site today: http://www.iccp.org/cgi-bin/pdform.php

## Contacts

Have a question or need to contact a board member? Below are the names and e-mail addresses of board members.

**DAMA Indiana Board**

President: Sue Peoni
President@damaindiana.org

VP Administration: Robin Leslie
VPAdministration@damaindiana.org

VP Communications:  Christi Denney
VPcommunications@damaindiana.org
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VP Finance: Gene Boomer
VPFinance@damaindiana.org

VP Online Content: Margot Dahl
VPOnlineContent@damaindiana.org

VP Programs: Michael Irick and Ravi
                    Chittaranjan
VPPrograms@damaindiana.org

Found a great educational site?
Share it with us!

E-mail newsletter@damaindiana.org