

Welcome to DAMA Indiana News!

Hi everyone!

Save the date! DAMA-IN is partnering with other chapters to have 4 combined meetings a year, in addition to our usual meetings. The next meeting will be hosted by DAMA-IN on August 17. It is a hybrid meeting from 9am-1pm. We would love to see you in-person at OneAmerica or virtually. Stay tuned for more details about the agenda and how to register.

Also, be considering if you or anyone you know would like to be on the board of DAMA-IN. Elections will occur at the fall meeting (not the one in August 😊) and there will be several open positions. In case you didn't know, all board members must be re-elected each year to serve another term.

Stay well!

– Cheryl

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From the President's Pen...

By Gene Boomer

Hello Folks,

I hope your summer is going well and that you have an opportunity to enjoy a vacation or some time off!

There has been a lot of discussion recently about AI and especially ChatGPT. Depending on what you read, ChatGPT is the greatest thing since sliced bread or is something that we need to be concerned about. Has your organization been talking about ChatGPT? Do they know what it really is? Do they believe it is a “game-changer” for their organization? Do they know how to use it? I would suppose that you get varying degrees of answers to those questions. Well, to find out what it is, I went straight to the horse's mouth...so here is the description of ChatGPT from, well, ChatGPT itself... (Note: you can sign up for a research preview of ChatGPT at [OpenAI.com](https://openai.com))

Question: “Can you explain what ChatGPT is and how it is used?”

Answer: “Certainly! ChatGPT is a language model developed by OpenAI. It's built on the GPT (Generative Pre-trained Transformer) architecture, specifically the GPT-3.5 variant. GPT-3.5 is an advanced model trained on a large corpus of text data from the internet, allowing it to generate human-like responses based on the given input.

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“ChatGPT is designed to engage in conversational interactions with users, providing informative and contextually relevant responses. It can understand and generate text in natural language, making it useful for a variety of tasks like answering questions, providing explanations, offering suggestions, generating creative content, and more.

“To use ChatGPT, you simply input your query or message, and the model generates a response based on its understanding of the input and its training data. Users can interact with ChatGPT through various mediums, such as web interfaces, applications, or chatbots, enabling them to have conversations and obtain information in a conversational manner.

“It's important to note that while ChatGPT can provide helpful and accurate responses, it may also occasionally produce incorrect or nonsensical answers. Therefore, it's always a good idea to verify the information from reliable sources when necessary.”

Sounds pretty cool, right! I have seen examples of a person's resume being generated (garnered from various internet sources and social media activity) to a complete multipage essay about thermodynamics. So, it must be magic...not really, it is nothing more than a computer application, written by humans. The big difference is the amount of data available to the AI engine to process against AI models. AI models are basically algorithms that can recognize patterns and provide a decision based on certain predictive conditions. The models can be “trained” to adjust the conditions based on the data provided. Models are generally trained over time with varying datasets to optimize the pattern-making decisions. This training can be “supervised” or “unsupervised.” Supervised training is where the model is given datasets, which are annotated to influence the predictive conditions. Unsupervised training is where the model is given raw datasets and the model continuously iterates over time to derive predictive patterns. Examples of supervised models are object detection and image classification. Examples of unsupervised models are image segmentation and fraud detection.

I have seen articles that say ChatGPT is going to replace humans in the workforce, which is probably true for certain industries and roles. Technology has always done this to a certain degree, beginning with the industrial revolution (remember that the automobile put buggy whip manufacturers out of business). According to some research I saw, the areas most exposed to AI disruption are: Legal Services Industry, Artist & Athlete Management, Travel Agent Services, and Grantmaking/Giving Services. Time will tell just how much impact AI will have on these and other industries.

A concern of using AI is that bias can be introduced into the AI model (usually through supervised training) to affect the predictive conditions. I have seen examples of this, usually based on certain social or political topics asked of ChatGPT. If someone can influence the model with their bias, that can lead to “incorrect or nonsensical answers” being generated by the AI engine. I believe this will always be of concern and has to be identified/managed appropriately.

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Given all this, I suggest taking all the ChatGPT hype with a grain of salt. There is some big promise in these types of AI engines but just be aware of potential concerns. If you get a chance though, do play with ChatGPT and see what types of answers it generates, it may surprise you!

I am looking forward to seeing you at the joint DAMA chapter meeting we are hosting in August; hope you can make it...!!!

Until then, take care and happy travels!

– *Gene*



Save the Date—August Combined Meeting

Join us on **Thursday, August 17, 2023** for an informative morning you won't want to miss. The August meeting will be a hybrid event.

Meeting Date: Thursday, August 17, 2023

Meeting Time: 9:00am-1:00pm

Meeting Location: OneAmerica

Agenda and registration information will be forthcoming.

Contacts

Have a question or need to contact a board member? Below are the names and e-mail addresses of board members

2023 DAMA Indiana Board

President: Gene Boomer
President@damaindiana.org

VP Administration: Joe Milli
VPAdministration@damaindiana.org

VP Communications: Cheryl Jackson
VPCommunications@damaindiana.org

VP Finance: Mitesh Doshi
VPFinance@damaindiana.org

VP Online Content: Marty Goode
VPOnlineContent@damaindiana.org

VP Programs: Chris Miller
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