



Web site address [www.DAMAIndiana.org](http://www.DAMAIndiana.org)  
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## Welcome to DAMA Indiana News!

Welcome to the winter issue of the DAMA Indiana newsletter. In this issue, guest author Briana Bauer summarizes her experience at the DGIQ conference. 2019 is almost here and we are looking ahead to our next chapter meeting!

The next meeting will be **Thursday, January 17, 2019**. Be sure to save the date!

Do you have a question for the board or fellow members? Are you wondering about future events? Have an idea for a newsletter article? The top of the newsletter contains the web site and social media contact information for the chapter. We would love to hear from you!

## From the President's Pen...

By Gene Boomer

Hello Folks,

Hope everyone is getting ready for the upcoming Holidays!!! I actually have a lot of my shopping already complete, which is a stunner for me since I usually procrastinate until the weekend before Christmas.

For this last article of the year, I want to provide another update on DAMA International given all the changes this year.

First off, the transition to the new board, although a little chaotic at times, has gone pretty well. The new board definitely is more transparent than the old board and they are actively reaching out to the chapters with information and answers to questions. There have been more frequent PCC (Presidents Chapter Council) meetings during the transition and we have been averaging around 30+ attendees, which is double the old attendance figures. The chapters are engaged and looking to help DAMA-I move forward!

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*President's Pen, cont.*

Regarding the status of the CDMP program, the DAMA-I board decided to halt CDMP testing due to various issues with the testing platform. They are working through RFPs for a new testing platform now and are looking to make testing available by the time of EDW 2019 in Boston. They are going to focus on the CDMP Associate level test to begin with and will look to broaden the test bed to support testing for the Practitioner and Master levels.

Another change they want to pursue is updating the test bed questions to align with DMBOK2 rather than DMBOK1. Chris Bradley and a small team have already gone through the current test bed and updated the questions to support the Associate level test. They are also doing away with the various versions of the same test and will align the testing to what they call "11 +1" for CDMP levels above Associate. That is, a test for each of the 11 DMBOK2 components plus a test on Data Ethics. There was overwhelming agreement to this approach from the PCC and multiple asks for help from the DAMA-I board.

To help out, I volunteered our chapter to beta test the new testing platform when it comes online sometime early next year. I am still finalizing the details with DAMA-I, but to entice the help, the board will recognize anyone who passes the beta testing by granting them an Associate-level CDMP (Note that the requirements on experience still apply, which means a senior data person cannot take the Associate level test. It has to be data newbies, sorry.) Plus, they are looking to give a break on the test costs. I already know of a handful of folks willing to help out so if you have any interest, please let us know. More to come...

Well, that's it for now... I do wish everybody a great holiday, Merry Christmas, and Happy New Year!!!

- *Gene*



## Save the Date!

Our next DAMA meeting will be  
**Thursday, January 17, 2019**  
at Adesa in Carmel, Indiana.

Look for an agenda and location  
details in this issue.



## Save the Date - January Chapter Meeting

Join us on **Thursday, January 17<sup>th</sup>** for an informative day you won't want to miss! More information, including a detailed agenda, will be sent by e-mail.

We will ring in the new year with a couple of our own DAMA chapter members. **Raymond McGirt** will cover Data Management Fundamentals. **Andrew Bittermann** from Fusion Alliance will provide guidance on "Successfully Standing up a Self-Service BI Program". **Dataversity** will provide a sneak peek of the annual Enterprise Data World Conference. **DataStax** will be our sponsor and also be presenting at our meeting. Continental Breakfast begins at 9:00am and we will wrap-up shortly after 3:00pm.

**ADESA** has graciously agreed to host this meeting. The address is **13085 Hamilton Crossing Blvd, Carmel, IN 46032**. Parking is available in the main lot on the east side of the building, as highlighted in yellow on the map. There is also an extended lot beside that one. Please enter the building at the main entrance on the east side. An escort will be provided to the conference rooms.

Meeting information will be available on our website: [www.damaindiana.org](http://www.damaindiana.org)

Please register by sending an e-mail to [info@damaindiana.org](mailto:info@damaindiana.org). We hope to see you there!



# Data Governance and Information Quality Conference

By Briana Bauer

This year's DGIQ conference in San Diego (June 11-15) was the first data-centric event I have attended, as I just started working in data governance in September 2017. There were over 600 attendees, making it the largest DGIQ conference yet. There were plenty of classes all about getting started in data governance and information quality, making it extremely useful to a data governance beginner like myself. I quickly learned that my organization is not alone in just beginning a data governance program and many other organizations, no matter their size or age, have the same kind of issues we do. I highly recommend the conference for anyone who is new - or more advanced - in the field and thinking about going next year.

The surprise stand out session for me was HoChun Ho's "It is all about the People – How JLL has been building up Data Leaders to meet Digital Challenges." Mr. Ho was also one of the panelists for the closing keynote panel on emerging and future trends in data governance. It is easy for people to get caught up on processes and technology and forget about the importance of soft skills and having meaningful connections at work, especially for self-proclaimed "data nerds". If you don't connect with people or you don't know how to talk to people, you will have a harder time getting buy-in from those outside of your data governance program. He stressed the importance of diversity and inclusion so that no one is in the majority and emphasized the value of teambuilding among the data governance team as well as with other teams across the organization. Not only will this make our jobs easier as we bridge the gaps within our organizations...it also makes work more fun and keeps employees more engaged. Relationships are key and are arguably the most important factor in the success of a data governance program.

Other takeaways from the conference:

- Data governance has to be on the business side to be successful
- Communication skills and attention to detail are must-haves for a data governance leader
- No one "owns" the data, the organization does
- Identify pain points across the organization then figure out how data governance can help so that people know you can make their jobs easier
- You don't need a data governance tool/technology to do data governance
- Cross organizational alliances are key
- Data governance needs influence and to build relationships
- Start small
- Determine how you will measure results/success at the beginning and do so regularly
- Data steward engagement is critical
- Data needs to be pulled out of silos in our organizations
- When getting into AI and machine learning, we need to consider what is ethical
- Lastly, the skillset of data governance professionals of the future as described by the keynote panel on "Emerging and future trends in data governance"
  - Business oriented
  - Change management skills
  - Ability to work well with different people
  - Soft skills
  - Technology and data knowledge
  - Storytellers, not just presenters

*Editor's Note: Thank you, Briana, for sharing your conference experience with us!*

## Professional Development Opportunities

THE TRANSFORMATION TO DATA-DRIVEN BUSINESS STARTS HERE

# ENTERPRISE DATA WORLD



The next conference will be:

March 17-22, 2019

<http://www.dataversity.net/enterprise-data-world-2019-boston-ma/>

<http://dama.org>



Check out <http://tdwi.org> for conferences

### DAMA Chicago

DAMA Chicago holds six bi-monthly meetings and other events. Their web site is: <http://www.damachicago.org/>

### Southwest Ohio Chapter of DAMA

Check out their web page at:  
<https://swoc-dama.wildapricot.org/>

### Central Ohio DAMA

The central Ohio chapter page:  
<https://buckeyedama.org/>

Here are other area events that may be of interest to data professionals:

### IndyPASS (Professional Association for SqlServer)

Events are updated on their web site.  
Their main web site: <http://indypass.org/>

**INOUG (Indiana Oracle Users Group)**  
Check [inoug.org](http://inoug.org) for more information.

**Reminder:** Attending conferences and professional meeting counts towards CBIP and CDMP recertification credits. Be sure to record these in your log!

## Contacts

Have a question or need to contact a board member? Below are the names and e-mail addresses of board members

### DAMA Indiana Board

President: Gene Boomer  
[President@damaindiana.org](mailto:President@damaindiana.org)

VP Administration: Diane Michael  
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