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Welcome to DAMA Indiana News!

Welcome to the autumn edition of the DAMA Indiana newsletter. We are looking forward to our upcoming DAMA Indiana meeting! In this issue, Sue talks data strategy and we prepare for the October chapter meeting.

Do you have a question for the board or fellow members? Are you wondering about future events? Have an idea for a newsletter article? The top of the newsletter contains the web site and social media contact information for the chapter. In addition, the contact information for the Board is on the last page.

We would love to hear from you!

From the President's Pen...

By Sue Peoni



Where Do You Start When Everyone Wants a Data Strategy by Friday???

As everyone knows, I have spent a LOT of years evangelizing, working on, and occasionally implementing data strategies. Usually that involves several years of pushing a rope uphill with brief interludes of actually getting a little bit of money to make some progress and intermittently sneaking something in on the back of a big project. One wonderful day, you wake up and find that, while not at the top of the mountain, you are at least not dealing with the same data issues you had 5 years ago. And so it goes.

This time I have a much different problem. After several years of having no budget and barely enough staff to keep the doors open, business is better, the budget strings have loosened a bit, new management has arrived, and enthusiasm for strategy and architecture abounds! What a concept! The downside? They want it all done by Friday. Maybe not THIS Friday, but certainly very soon. Where is that "Data Strategy in a Can" when you need it?

Please see *President's Pen* on page 2

President's Pen from page 1

An RFP goes out this week, so the consultants will be "here to help" shortly. The trick will be accepting their help while resisting the offer of the ready-to-use data strategy they completed for a manufacturing company 8 years ago. I find myself in that rare situation of asking my customers to SLOW DOWN, think about what is most critical to the success of the business and prioritize the path to the top of the mountain. The pendulum swings from one side to the other, but never seems to settle in that comfortable middle ground.

One piece of good news - I bought a couple of copies of DMBOK, gave one to my IT Executive Sponsor, and he is actually reading it! (Now I have to re-read it myself). The DMBOK wheel has become our mantra, and we are using it as a communication tool with our consultants and with our IT staff. It is truly helping keep everyone on the right track! It never hurts to return to the basics.

Consider this Chapter 1 of the book.....much more to come, I hope!

- Sue



Want to get a look at how the new DAMA DMBOK2 is being shaped? You can get a copy of the new DAMA DMBOK2 Functional Framework.

Check out the DAMA International site <http://dama.org/i4a/pages/index.cfm?pageid=3733> for details!

"After several years...enthusiasm for strategy and architecture abounds!"

Save the Date!



The next DAMA Indiana meeting is October 17th. See details in the next section.

Q1 2014 Meeting
January 16, 2014
at Eli Lilly and Co.

CDMP Testing

Please let us know if you are interested in taking CDMP tests. If there is enough interest, the chapter may host a testing session.

October Chapter Meeting

Join us on Thursday, October 17th for an informative day you won't want to miss!

Dr. Gordon Everest will be presenting a workshop on "Overcoming the Limitations of ER Modeling." We will also have Board elections and learn about Master Data Management and Data Quality from Wayne Pullam of Informatica. Informatica will be our sponsor and provide lunch.

Please note: The meeting location has changed!

CNO Financial Group has graciously agreed to host this meeting. The address is **530 North College Drive, Building J1H, Carmel, IN 46032**. College Drive can be accessed from North Pennsylvania Street or East 116th Street. Park in any open, unreserved space in-front of the building. Below is a map to the CNO Financial Group's location.

Please register by sending an e-mail to info@damaindiana.org. We hope to see you there!



Professional Development Opportunities

Check out the DAMA International Events calendar for monthly lists of opportunities.

<http://www.dama.org/i4a/calendar/?pageid=3320&showTitle=1>



An entire conference just for data modeling? *Life is Good!*

Data Modeling Zone 2013

Baltimore, Maryland Oct 8-10th



Check it out at: <http://www.datamodelingzone.com>. Use **DAMA2013** for \$100 discount.

DATAVERSITY is pleased to announce our **inaugural** "Enterprise DATAVERSITY" conference, taking place in Chicago, Illinois on October 28-30, 2013. Join us for our first 3-day Enterprise DATAVERSITY and acquire the skills and insights your organization needs to fully utilize your Information Assets.

Save 10% by registering early - early registration ends September 27th - or use code DAMA.

ENTERPRISE DATA WORLD Conference & Expo

April 27 - May 1, 2014 at the Renaissance Austin Hotel, Austin, Texas. Call for presentations now through October 14, 2013.



Check out <http://tdwi.org> for conferences.

DAMA Chicago

DAMA Chicago hosts six bi-monthly meetings and other events. Their web site is: <http://www.damachicago.org/>.

Southwest Ohio Chapter of DAMA

Check out their web page at:

<http://www.swoc-dama.memberlodge.org/>

Central Ohio DAMA

The central Ohio chapter :

<http://buckeyedama.org/>

Around Town

Here are other area events that may be of interest to data professionals:

IndyPASS (Professional Association for SqlServer)

Events for 2013 are updated on their web site. Their main web site: <http://indypass.org/>

INOUG (Indiana Oracle Users Group)

October 24, 2013 -

INOUG meeting at Eli Lilly and Co. More details are available at: www.inoug.org

Reminder



Attending conferences and professional meetings counts toward CBIP and CDMP recertification credits. Visit the ICCP site today: <http://www.iccp.org/cgi-bin/pdfom.php>

Contacts

Have a question or need to contact a board member?
Below are the names and e-mail addresses of board members.

DAMA Indiana Board

President: Sue Peoni

President@damaindiana.org

VP Administration: Robin Leslie

VPAdministration@damaindiana.org

VP Communications: Christi Denney

VPcommunications@damaindiana.org

newsletter@damaindiana.org

VP Finance: Gene Boomer

VPFinance@damaindiana.org

VP Online Content: Margot Dahl

VPOnlineContent@damaindiana.org

VP Programs: Michael Irick and Ravi
Chittaranjan

VPPrograms@damaindiana.org



Found a great educational site? Share it with us!

E-mail newsletter@damaindiana.org

The following site was submitted by a member. It contains content from the Microsoft TechEd conference this year. Enjoy!

<http://northamerica.msteched.com/#fbid=onhkY2s3O-G>